

# DANI JOHNSON



## *Press Bio*

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**Raised on Welfare • Pregnant at 17 • Homeless at 21 • A MILLIONAIRE at 23!**

### **ABOUT DANI**

Dani Johnson coaches, consults, and mentors people from all walks of life, from multi-millionaire executives to people struggling to just get by, in personal achievement, career advancement, conflict resolution, business growth, leadership development, teamwork, confidence building, overcoming fear, spiritual issues, parenting and grooming kids for success, marketing solutions, executive decision making, profit strategies, relationship marketing, time management, debt elimination, and wealth attainment. All that matters is that the person is teachable, hungry with desire, and willing to learn. As Dani says, “I’ll equip you to succeed beyond your wildest dreams... if you let me.”

Dani’s proven strategies equip her clients with the skill sets that land them the best jobs, get the biggest raises, grow companies in a down economy, raise success minded children, and so much more. Thousands have traveled from all parts of the world to attend her live training seminars. Men and women from ages 7 to 101, every race, religion, economical status, educated, uneducated, experts beginners and everything in between gather to learn from this dynamic, thought provoking speaker who produces results with her clients.

Dani has been seen on TV by millions of viewers the world over through her numerous appearances on worldwide television networks including ABC, CNBC, TBN, Daystar and PAX. Dani is passionately dedicated to her husband Hans, 5 kids and 2 grandchildren. She and her husband Hans are the founders of King’s Ransom Foundation, a non-profit charity dedicated to serving people in need, especially families and children, worldwide. Dani and Hans believe strongly in the need for successful people to give back to local communities and charitable organizations that are doing God’s work all over the world.

Dani Johnson is an internationally sought after speaker, best-selling author, success coach, financial and relationship marketing expert and founder of DaniJohnson.com, a personal achievement and corporate training company. Dani knows first hand what it takes to overcome adversity and succeed in life. She went from

growing up in an abusive, drug afflicted home to striking it out on her own in business at the early age of 19, only to wind up destitute and homeless living out of her car with \$2.03 to her name. Then something changed.

She went on to earn her first million in just two years by the age of 23, starting several successful companies and businesses. Since then she's committed her life to sharing with others her proven success system, empowering and equipping others with the knowledge and skill to achieve the impossible.

So what is Dani's secret to success? And more importantly, can you discover this secret and use it to transform your life, explode your career, and skyrocket your income? The answer is YES, you can, and it's easier than you think.

For the past 18 years, Dani's often sold out First Steps To Success training seminars, coaching, books and CD/DVD programs have impacted the lives of 10's of thousands of people... many of whom have gone from struggling financially to generating 6 and 7 figure incomes. Through her unique way of connecting individually with her clients, even in large group settings, Dani has the ability to accomplish what some of the best speakers aren't able to do... she gets her clients to take immediate action and produce results!

## **Tens of Thousands of testimonials submitted by people from all walks of life prove what so many have discovered...**

*"Dani is the most inspirational, astounding, incredible trainer I've ever worked with. (I used to put on national motivational/sales training seminars and worked with the top in the business). No one has caused more changes in me with tangible results. She has that God-given gift to "tweak" a person's skills, habits, and thought processes born out of her own incredible experiences!" ~ Tina Humphery*

*"In 2004, I had a failing business that collapsed, leaving me \$2.2 million in debt. After attending First Steps to Success and Creating A Dynasty and implementing the teachings from Dani & Hans, I have been able to clear \$2 million off the debt in 4 1/2 years and will be debt free in less than a year." ~ Brent Nelson*

*"Although I was successful in my business, I was ready to walk away from it. I was an angry, stressed out mom and it just wasn't worth it. After plugging into your training, I have increased my income 54%. For the first time, I am a 6-figure income earner, with more time to enjoy my Family." ~ Shari Snyder*

*"I found \$500 in fat in my budget, paid off \$25,000 in debt in 18 months and I am debt free!" ~ Emanuel Callahan*

*"I just took 6 months out of my business to develop one training program because we needed SOMETHING. All I really need is your system. I would have been so much farther ahead. This is a 'tactical guide' I can implement." ~ Susan M.*

*"Out of all of the trainings and trainers that I've come across, you are the most intuitive, the most instinctive, and the most natural speaker that I've ever run into. You have such a gift in understanding people, and truly helping them by really focusing on their needs." ~ Philip Ingram*

*"Dani with the skills I have learned I sold over 10k in products. Wow! I am floored!!!! 10K in 3 days..... and orders are still coming in for our handbags!!!!" ~ Gina Alexander*