

SOCIAL MEDIA EMPIRE

“Dos” and “Don’t” Checklist

“Do” Checklist	Biggest Frustrations “Don’t” Checklist
<ul style="list-style-type: none"> <input type="checkbox"/> Encouraging (building people up) <input type="checkbox"/> Informing <input type="checkbox"/> Responding when people posts questions + comments (dialogue) <input type="checkbox"/> Deleting negative posts that blatantly attack others <input type="checkbox"/> Following up! 	<ul style="list-style-type: none"> <input type="checkbox"/> Spam <input type="checkbox"/> Negativity <input type="checkbox"/> Hate <input type="checkbox"/> Drama <input type="checkbox"/> Complainers <input type="checkbox"/> People spewing their opinions before they have all the facts <input type="checkbox"/> Sharing too much about personal life (i.e. on the toilet or cheating on spouse, etc.) <input type="checkbox"/> People pretending to be something they're not (lack of truth) <input type="checkbox"/> Bullying <input type="checkbox"/> People friend requesting all of my friends that they don't even know <input type="checkbox"/> The amount of time Social Media sucks away <input type="checkbox"/> People CONSTANTLY posting about their home business <input type="checkbox"/> People posting and reposting news that isn't true, including rumors + hoaxes <input type="checkbox"/> People posting anything they want, including slanderous things, then claiming "Freedom of Speech" <input type="checkbox"/> Political bashing <input type="checkbox"/> No dialogue when you seek real answers. And when you ask questions, people respond but they don't answer the question, they go off point. <input type="checkbox"/> Dishonoring of others, bringing them down instead of building them up <input type="checkbox"/> People don't follow-up with you like they say they will <input type="checkbox"/> People who claim to be believers posting very non-scriptural ideas <input type="checkbox"/> Religious bashing <input type="checkbox"/> People not talking to each other face-to-face anymore, just using Social Media or texts <input type="checkbox"/> People tweeting or FaceBooking EVERYTHING they do all day long <input type="checkbox"/> Game invites <input type="checkbox"/> Fake gurus and experts <input type="checkbox"/> Scams <input type="checkbox"/> Too much talking and not enough listening <input type="checkbox"/> People talking about nothing important